KBG Multiple Sclerosis Benefit



The women of Kappa Beta Gamma sorority hold an annual event to raise awareness and funds for multiple sclerosis research. Members of the Theta chapter of KBG at St. Norbert College created the fundraiser in honor of a fellow sorority sister who was diagnosed with MS. At the event, participants enjoy bidding in a silent auction and listening to guest speakers as dinner. The 10th annual KBG Multiple Sclerosis Benefit took place March 24, 2012. Members of Kappa Beta Gamma advertised the fundraiser on campus and throughout the De Pere community. Event coordinators Marissa Schuh and Jessica Kasten were pleased to welcome 130 attendees to the benefit. Guests placed their silent auction bids on several items, including gifts from the Green Bay Packers, Milwaukee Brewers and Chicago Bears. The fundraiser generated \$4,670, making it the most successful KBG Multiple Sclerosis Benefit to date.