



Dear (insert name),

It's that time again! It's time to participate in the (insert event name) for the 10,000+ individuals and their families affected by multiple sclerosis (MS) in Wisconsin.

Multiple sclerosis is a chronic, often disabling disease of the central nervous system. Symptoms may be mild, such as numbness in the limbs, or severe – paralysis or loss of vision. Most people with MS are diagnosed between the ages of 20 and 50, but the unpredictable physical and emotional effects can be lifelong. While the progress, severity and specific symptoms of MS in any one person cannot yet be predicted, advances in research and treatment are giving hope to those affected by the disease.

This year I hope to raise \$(enter dollar amount) to fight MS. Your tax-deductible pledge will help me meet (and exceed!) that goal, and give people with MS a brighter tomorrow. Please make your check payable to the National Multiple Sclerosis Society and send it to me at (insert your address).

You can also learn more about MS and donate towards my goal online by visiting [wisMS.org](http://wisMS.org).

Together, we can make a difference and see a world free of multiple sclerosis!

Sincerely,

(Your name)