

Dear Friend:

I am a proud participant in the 2014 MS Snowmobile Tour. During the past 30 years, this event has **raised more than \$6.5 million** to support MS research, programs and services. In that time, 10 treatments have been approved by the FDA for the most common forms of the disease whereas before there were none.

My goal is to raise _____ to continue those advancement, and I am writing to ask for your support.

Wisconsin has one of the higher prevalence rates of multiple sclerosis in the United States, with **more than 10,000 children, women and men diagnosed**. As you may be aware, MS is a chronic, often disabling disease of the central nervous system. What's more:

- Most people are diagnosed in the **prime of their lives** between the ages of 20 and 50, although children now represent the fastest-growing MS population.
- More than **twice as many women** as men are diagnosed.
- Symptoms range from numbness and tingling to **blindness and paralysis**.
- The **progress, severity and specific symptoms** of MS in any one person cannot be predicted, meaning one day you feel good but the next, you may have trouble walking.

While there is no cure for MS, **there is hope**. Indeed, the National Multiple Sclerosis Society is currently funding the work of multiple Wisconsin-based researcher who represent some of the brightest minds in the world. Their work is made possible, in part, through individuals like you who **support the MS Snowmobile Tour** and other fundraisers.

I hope I can count on you to contribute to my fundraising efforts, and together we will help **create a world free of MS**.

Sincerely,

NAME

P.S. For your convenience, you can **visit MSsnowmobiletour.org and make a pledge** online, call 800-242-3358 or use the form on the back of this letter.

YES, I will help you create a world free of MS. Here is my pledge.

\$10 \$25 \$50 \$100 Other: _____

Name: _____

Address: _____

City/State/ZIP: _____

Phone number: _____

Email: _____

Name of the MS Snowmobile Tour participant you are supporting:

Make checks payable to: National MS Society-Wisconsin Chapter

To use a credit card, visit [MSsnowmobiletour.org](http://MSnowmobileTour.org) or complete the information below:

Credit card type: Visa MasterCard American Express Discover

Card #: _____

Expiration date: _____

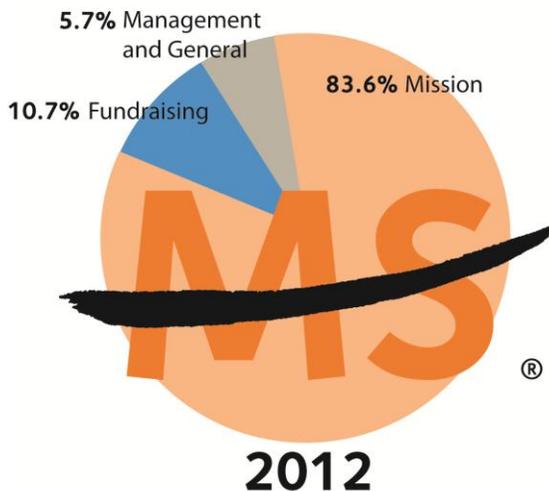
Name on card: _____

Signature: _____

Address of card holder: _____

Matching gifts: Be sure to check with your employer to see if your gift can be matched. Statistics show that 1-in-10 gifts is eligible for a match, and you may be able to double or even triple your donation.

Where Do the Dollars Go?



Return to:
National MS Society-Wisconsin Chapter
1120 James Dr. Suite A
Hartland, WI 53029